

## International Women's Day: 25 of the most influential women in Middle East F&B

Highlighting 25 of the women that have fought their way to the top of the industry in the region



Fay Economides

Executive managing director, M Management Company

The driving force behind Nola Eatery & Social House and Mythos Kouzina & Grill alongside brother Alexander, Fay Economides has done what few people managed in the past 12 months and expanded further. The introduction of Gilikio by Mythos in Depachika in Nakheel Mall features homemade pastries and pies as well as bestsellers from Mythos' popular Greek menu. By increasing delivery sales, negotiating overheads, engaging with insurers on business interruption policies, liaising with suppliers, reducing menu size and a host of other interventions, Economides managed to ride out the pandemic storm without losing sight of M Management Company's overall ethos.

Sustainability continues to be a key focus for the company, with a commitment to environmentally friendly practices.